

Sonoma Valley Democratic Club

Tuesday Morning DNC Playbook Study Group – Syllabus (10:00 am – 11:30 am)

LINK: Join Zoom Meeting

<https://us02web.zoom.us/j/81760553545?pwd=fCBa3bLx9yn8D6lGb5G92tWosb1Dol.1>

Meeting ID: 817 6055 3545

Passcode: 934738

Date	Theme	Reading	Key Question
7/7/2026	The Big Picture	Session 1, Appendix 5	Why did we lose? What's changing?
7/21/2026	Who Are Our Voters?	Session 2, Appendix 4	What are different communities saying? What are they saying in our Valley?
8/4/2026	Tech & Tools	Session 3, Appendix 5	What new tools are being tested? Do they fit with our club?
8/18/2026	What's Working?	Session 4, Appendix 3	Real programs, real results – what can we borrow?
9/1/2026	Digital Outreach	Session 5, Appendices 1 * 2	How to reach voters online? How does our club reach voters?
9/10/2026	ACTION PLAN 4:00 PM – 6:00 PM	MEETING IN PERSON AT MARY MCDEVITT'S HOME 360 DAHLIA CT. SONOMA, CA	

Notes: The same Zoom link will be used for all study sessions. Please sign in 5-10 minutes before the study session starts. Our final gathering will be in person at Mary McDevitt's home (360 Dahlia Ct., Sonoma) starting at 4:00 pm

Materials will be sent to participants in separate emails for each session. In addition, all these materials are available [HERE](#) and can be downloaded at your convenience.

While the same materials will be covered in both study groups, the discussions are bound to produce different (and exciting) results. If you can't make the Zoom session you initially signed up for, contact Mary Flett (drmaryflett@gmail.com) for the Zoom link to the other group and join in there!